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Massachusetts Health Information
Management Association

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PRESIDENT'S MESSAGE

Dear Fellow Health Information Management Professionals:

We are now Super Bowl Champions yet again. Doesn't that make you proud? I am hoping that all of us in the HIM profession feel pride in everything we do for our patients, providers and fellow MaHIMA members in New England. It's a great time to be a HIM professional! We are in demand and our customers depend on us for our excellent service and expertise. The Communications Committee is working on a high school student recruitment campaign in order to get the word out to students who may be interested in the HIM profession. As you know, we need more of us and we are hoping that this campaign will enlighten young students to explore the many facets of HIM.

It was so nice to see everyone at the Winter Meeting. I would like to thank the Radley family for attending this year in memory of Mary. It is always a pleasure to see them. It now seems so long ago as we head into spring. I was thrilled to see those members who were honored at the ceremony. Congratulations! Please see this year's recipients here: [2016-2017 MaHIMA Awards](#)

I have just reviewed the 2017 Environmental Scan Report published by the AHIMA House of Delegates. You can read the full report through [this link](#); it is definitely worth your time AHIMA's 2017 Environmental Scan Report

For your convenience, I have provided the executive summary below.

"Executive Summary"

"The healthcare industry is embarking upon the dawning of a new health economy – an industry that is more connected, transparent, digital, responsive and focused on consumers. Today's consumers are more informed, involved in, and financially responsible for their health care decisions. They also have higher expectations for the services and products they receive. While much attention was focused on the Millennials in 2015 and 2016, the rapidly increasing 65-and-older population is also defining their ideal health care experience beyond traditional clinical elements to include convenience, amenities, and service.

The growing need for remote monitoring of this demographic will pressure providers and health plans to adapt to these new expectations (while focusing on engagement strategies, cost transparency, and service quality).

In the wake of the 2016 U.S. presidential election, it is impossible to know with clarity the magnitude of the changes to come. However, it is evident that change is on its way, both to the administration and thus the Healthcare industry. Understanding these important trends and issues will help prepare for a year of both ambiguity and fundamental transformation.

UPCOMING EVENTS

ICD-10 Case Study Workshop

April 8
8:00 am - 4:00 pm
Westborough, MA

Winning the Cyber War: Lessons for the Healthcare Sector

April 27
12:00 pm - 2:00 pm
Waltham, MA

Strategic Planning & Board Meeting

April 28
9:00 am - 2:00 pm
Quincy, MA

MaHIMA Annual Conference

June 11 - June 13
Danvers, MA

AWARDS

JOB BANK

FORUMS

FINANCE

ENGAGE

NEWLY CREDENTIALLED

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INFORMATION GOVERNANCE (IG) CORNER

April 2017 Update

Submitted by *Lori McNeil Tolley*

In the January edition of Connect we announced the new Information Governance (IG) Corner!

We look forward to starting a conversation with our MaHIMA membership around IG projects you are working on, maybe interested in taking on at your facility, or an IG activity you've attended or recommend. Your stories are of interest to your peers! We believe HIM professionals can and should provide leadership in IG regardless of the position you hold. Your stories and experiences will enlighten and educate others on managing complex functions. For example, your work and current challenges regarding centralized management and control of the Master Patient Index (MPI) for accurate patient identity.

I attended a great IG event "It's 2017 Your Journey to Information Governance Needs to Begin" at the MaHIMA Winter Meeting Friday, February 3, presented by James White.

Themes included:

- Mega Trends in Healthcare require the need for a strong IG Program
- Data Integrity/Quality and Security are key elements for enterprise-wide information management & governance
- How to be a leader in the IG Journey at your Healthcare Facility

Jim reviewed a definition of Information Governance as "An organization-wide framework for managing information throughout its lifecycle and for supporting an organization's strategy, operations, regulatory, legal, risk, and environmental requirements."

Examples of IG opportunities:

- MPI Data Quality
- EHR Data Quality
- Record Retention
- Disclosure Management

Jim reviewed MPI Data Quality as an example of the importance of IG data quality and integrity; he suggested:

- Average # of Records in a Hospital MPI - 500K
- Average Duplicate Rate - 8 – 10% (40K - 50K)
- Best Practice Duplicate Rate Less than 2%

The Communications Committee would like to hear your stories on IG (including data governance on Data Integrity/Quality and Security matters).

We are piloting a new IG Forum on the MAHIMA website. Please submit your thoughts and IG questions to the new MAHIMA IG Forum site: <http://www.mahima.org/forums/>

STUDENT SUCCESS STORY

Submitted by *Bibi VonMalder and Joy Rose*

A student from Herzig University, Wisconsin contacted the MAHIMA Executive Director for assistance in finding experienced RHIA or RHIT members who would provide answers for a project they were assigned. The student currently has an Associate's Degree in Coding and Reimbursement and is a candidate for a Bachelor's Degree in Health Information Management from Herzig University.

The assignment was to introduce the student to the health information management field and develop an understanding about health information exchanges. The student's questions were very insightful and covered all aspects of HIM from historical information to future roles. It was clear from the questions that the student is thinking about roles, responsibilities and future career paths.

The student prepared a list of pertinent questions related to HIE, and the field of HIM. Bibi and Joy provided answers based on their past and present roles within organizations they have been employed with. The student reported that they received an A on their project!

Bibi offered the student an HIM internship in the spring of 2018 where they will be completing their HIM Operations and Coding studies. Success!

If you have a similar story to share, please contact Martha Hamel at mahamel@bidmc.harvard.edu and we will put it in the next Connect. Thanks!