2024 MaHIMA Fall Conference Series

Speaker Bios

Esther Kim, ScD, RD, LDN, **Head of Emerging Technologies and Solutions MGBETS, Mass General Brigham**

Dr. Esther Kim is the Head of Emerging Technologies and Solutions at Mass General Brigham (MGBETS), a leading academic medical system in the US. She has over 20 years of experience in healthcare innovation, population health, and health education, with a doctoral degree in nutritional epidemiology from the Harvard School of Public Health, and certification as a registered and licensed dietitian.

In her current role, she leads the strategy and execution of innovative solutions that leverage emerging technologies and accelerates the adoption of cutting-edge healthcare technologies and pilots across the hospitals. She has held leadership roles in oncology innovation, population health management, wellness and disease management, and hospital EMR implementations at various healthcare organizations. She is passionate about transforming healthcare delivery and outcomes through innovation, collaboration, and evidence-based practice.

Phil Goyeau, **Healthcare Solutions Executive, Solventum**
Phil Goyeau is a Healthcare Solutions Executive with Solventum Health Information Systems (formerly 3M). An end-to end revenue cycle product industry expert with more than 24 years of experience in healthcare quality and hospital operations, Phil brings a deep knowledge of revenue cycle solutions that enhance coding and reimbursement, maximize revenue, and improve quality outcomes.

His subject matter expertise includes artificial intelligence and technologies around CAPD and clinician solutions, Inpatient and Outpatient CDI, patient safety, hospital quality, as well as emerging technologies around autonomous coding and revenue integrity.

Angelica Cage, MBA, BSN, RN, CCDS, CCS, **CDIP** is currently the CDI Director for Tufts Medicine, an integrated health system based in Boston, MA. Cage has nine years of CDI experience including acute-care hospital and health system CDI management and senior consultant/advisor. Her background includes critical care nursing in the Trauma/Surgical/Neuro ICU, Burn ICU, PACU, as well as in Case Management, Utilization Review, and Quality/Risk Management.

Cage has been a speaker at the 2021, 2022, 2023, and 2024 National ACDIS Conference, guest speaker on the *ACDIS Podcast*, and guest columnist in the *CDI Journal*. She currently serves as TX ACDIS Chapter Co-Leader, on the Chapter Advisory Committee, Regulatory Committee, chair of the Diversity & Inclusion Committee, CDI Leadership Council, and 2023/2024 Mastermind member. Cage is also the recipient of the first *Accomplishment in CDI* ACDIS Achievement Award.
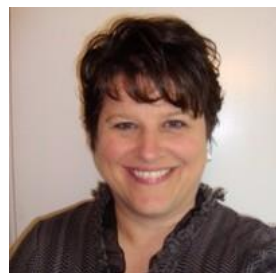
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Mac Boyter, **Research Director, Revenue Cycle Solutions @ KLAS**
Coming from the world of education and training, Mac finds purpose in creating transparency in the healthcare world. He has worked with hundreds of healthcare provider professionals, listening to the successes and challenges along their journey and identifying opportunities to improve. He also consults with executives of healthcare technology vendors and services firms, ranging from emerging technology solutions to market leaders. Mac's research focus has been on Revenue Cycle and financial systems (Patient Financial Engagement, Ambient Speech, Clinical Documentation and more).

Mac has developed research initiatives in multiple new verticals, and published dozens of HIT Market Segment and Perception Reports. He has spoken on the reality of vendor performance at conferences around the country, including HIMSS, vendor user conferences, CHIA and his own backyard. Mac resides in Lehi, Utah with his wife, Charami, and their four children.

Kim Felix, RHIA, CCS, Director of Education, e4Health
Experienced Adjunct Professor with a demonstrated history of working in Revenue Cycle. Skilled in People Management, Healthcare Management, Healthcare, Medicare, and Working with Physicians. Strong education professional with a Bachelor of Science focused in Health Information Management from Temple University. 30+ years of coding and auditing experience with education always at the forefront.

Dena M. Castricone, Esq., CIPP/US, CIPM, is a privacy and healthcare attorney with 20 years of legal experience. She is the Managing Member at DMC Law, LLC in Connecticut. In previous roles, Dena served as the General Counsel and Chief of Privacy at one of the largest federally qualified health centers in the country and was a partner at Murtha Cullina LLP where she the Chair of the Privacy and Cybersecurity group and a member of the Healthcare group. With an extensive background in health privacy, Dena advises clients on compliance with various state and federal health privacy laws and regularly writes about these issues at www.dmcprivacylaw.com. Dena is licensed to practice law in Connecticut and Massachusetts and holds two privacy certifications from the International Association of Privacy Professionals.

Ronald Hirsch, **MD, FACP, ACPA-C, CHRI, Vice President, Regulations and Education Group, R1 RCM Inc. Physician Advisory Solutions**
Dr. Ronald Hirsch is a Vice President of the Regulations and Education Group at R1 RCM Inc. Dr. Hirsch was a general internist and HIV specialist and practiced in Elgin, IL. He practiced at Sherman Hospital in Elgin, IL and was chair of the Medical Records Committee from 1995 to 2012 and Medical Director of Case Management from 2006 to 2012. He also served on the Medical Executive Committee.

Dr. Hirsch is certified in Health Care Quality and Management by the American Board of Quality Assurance and Utilization Review Physicians, certified in Revenue Integrity by the National Association of Healthcare Revenue Integrity, and on the Advisory Board of the American College of Physician Advisors. He is on the editorial board of RACmonitor.com. He is the co-author of The Hospital Guide to Contemporary Utilization Review, with the third edition published in 2021. In 1996, he was a guest on the Jerry Springer show.

Leigh Poland, RHIA, CCS, CDIP, CIC, **Vice President Coding Service Line, AGS Health**

Leigh has over 25 years of coding experience and has worked extensively in the coding and education realm over the last 20 years. Her true passion is coding education and making sure coders are equipped to do their job accurately and with excellence. Leigh has also worked as coder, coding supervisor, and director of HIM in a 250-bed acute care facility. She has experience in the acute care setting, post-acute care, behavioral health and a physician-owned ambulatory surgery center.

Academically, Leigh has graduated from Louisiana Tech University with a Bachelor of Science. Leigh has had the opportunity to present at the AHIMA National Convention, ACDIS Convention, and AAPC Convention on multiple occasions. She has been a guest speaker on AHIMA webinars, written articles for the AHIMA Journal & has published articles in the AHIMA CodeWrite publication. Leigh has traveled the US and Internationally providing coding education.

Moderator: Jeremy Sherer, Partner, Orrick, Herrington & Sutcliffe LLP

Jeremy provides business-oriented guidance to help those on the front lines innovate and scale as they reshape the U.S. health care industry.

Widely recognized as a digital health thought leader, Jeremy counsels' health care providers and suppliers – including hospital systems, national telehealth platforms, investors and digital health startups – on issues involving regulatory compliance, transactions and innovative business arrangements.

Panelist: Matt Butler, **Digital Director, Population Health and Value Based Care, Mass General Brigham**

Digital health innovator with significant clinical operations, consulting, and strategy experience across the healthcare continuum. Proven leader with ability to make strategic and tactical decisions at the intersection of cutting-edge technology and patient centric care. Dedicated to driving transformation and positive change to improve the American healthcare experience and quality of life for all.

Panelist: Mark Zhang **DO, MMSc, FAMIA**

Chief Officer, Healthcare Innovation and Learning; VHA Office of Discovery, Education & Affiliate Networks, Department of Veterans Affairs.
Haipeng (Mark) Zhang, DO, MMSc, FAMIA, previously was the Associate Chief Medical Information Officer of Digital Innovation and the Medical Director of the Digital Innovation Hub at Brigham and Women's Hospital, Associate Program Director of the Clinical Informatics and Innovation Fellowship at Mass General

	Brigham, Palliative Care consultant at Dana-Farber Cancer Institute, and Instructor of Medicine at Harvard Medical School. He is the founder of Palliative Care Fast Facts for iOS and Android mobile applications, the co-founder of Cake, a venture backed company focused on advance care planning, and also founded and was the first president of American Medical Informatics Association Clinical Informatics Fellows (ACIF), the national organization for clinical informatics fellows. He also founded and is the president of the American Medical Extended Reality Association (AMXRA), the medical society for medical extended reality. In his previous role as a leader in digital health implementation and digital innovation at Mass General Brigham, Dr. Zhang has created award-winning applications including COVID Pass and Mass General Brigham Prescreen.
	Panelist: Jeff Fuller, Vice President, Delivery-Analytics, Divurgent Jeff has spent his 27-year career as a health leader and collaborator, driven by a passion for innovating on care strategies that emphasizes a whole person view of high value care. As a subject matter expert in analytics, clinical transformation, and strategy, Jeff has supported meaningful partnerships and collaborations to achieve innovation and improvement evidence through real measurable results. Prior to joining Divurgent to lead the Analytics practice, Jeff led product strategy at a patient engagement solution provider and prior to that led the startup of the enterprise analytics team at UNC Health as executive director, where he led a team of data scientist to the leading edge of the AI evolution in the healthcare industry. Jeff has also led analytics at Atrium Health and MUSC Health. Jeff is Board Certified as a Fellow of the American College of Healthcare Executives and holds a Bachelor of Health Administration and a Master of Science in Management.