

MaHIMA Winter Meeting Agenda

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MaHIMA Winter Meeting

February 2, 2024

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8:00am - 8:55am

Presentation 1: Pre- and Post-Payment RCM Services: Improving Coding Accuracy, Reducing Denials, and Collecting Unbilled Revenue

Summary: What's the most efficient way to ensure the health and compliance of your revenue cycle operations? The constantly evolving healthcare marketplace presents significant challenges, such as staffing issues, regulatory changes, and mergers.

Amidst fluctuating economic conditions and financial uncertainties, it becomes crucial to maintain a healthy and compliant revenue cycle to navigate the present and future financial challenges effectively.

Join Geoff, for an informative presentation on how to leverage Pre- and Post-Payment Revenue Cycle Management (RCM) services to improve coding accuracy, reduce claim denials, and maximize revenue capture.

[Geoff New, MBA, RHIA, CHFP, CRCR, FHFMA, FAHIMA](#)

Senior Vice President, Revenue Cycle Services

Datavant

Geoff New is the VP of Provider Solutions and leads a team that provides comprehensive Revenue Cycle Management solutions for health systems. With over 28+ years of experience in healthcare, he has a Master of Science in Business Administration and a Bachelor of Science in Health Information Administrative Services. Geoff is a Registered Health Information Administrator (RHIA) and a Certified Healthcare Financial Professional (CHFP). He is an active member of professional organizations such as ACE, AHIMA, and HFMA and has received fellowship designations (FAHIMA) with AHIMA and (FHFMA) HFMA.

9:00am - 9:55am

Presentation 2: Panel: Regulatory Update: A Look Forward in Health IT

Summary: Our panel of health IT policy experts for a discussion on what post 21st Century Cures Act policymaking looks like and what the next frontier will be in health IT

Moderator: Karen Bogard, MHA, HIM, RHIA, Director of Medical Policy , Mass General Brigham

Panelists:

[Hans J. Buitendijk, MSc, FHL7](#)

Sr. Director, Interoperability Strategy

Oracle Health

Hans Buitendijk, M.Sc., FHL7 has been involved for more than 40 years in the development of HIT solutions, consulting on strategic HIT planning, large scale business process re-engineering and systems integration, and complex project

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management, bridging the gap between business process optimization and IT support, as well as improving interoperability across HIT within and across the healthcare ecosystem.

As Senior Director of Interoperability Strategy at Oracle Health, Hans primarily focuses on establishing and propagating industry standards to enable interoperability across the diverse systems prevalent in health IT. He represents Oracle Health in various industry organizations/initiatives to advance interoperability such as HL7, Argonaut, Da Vinci, HELIOS, EHRA, CARIN Alliance, CommonWell Health Alliance, Carequality, and The Sequoia Project to increase adoption of standards-based interoperability, and is a current member of ONC's HIT Advisory Committee (HITAC).

Deborah A. Adair, RHIA, MPH, MS
Executive Director, Enterprise Health Information Management
Mass General Brigham

Deborah Adair, RHIA, MPH, MS is currently the Executive Director of Enterprise Health Information Management Digital for Mass General Brigham in Boston where she is responsible for overseeing centralized health information and privacy operations across a large integrated health care system which includes Brigham and Women's Hospital, Massachusetts General Hospital, community and specialty hospitals, a health plan, physician network, community health centers, home care and other health-related entities. As a dedicated health information professional, Deborah's priority is assuring timely access to reliable health information, while respecting patient privacy rights and preferences. She and her team have implemented numerous processes to involve patients in choices for sharing their health information in a secure and confidential manner. Recently the HIM unit joined the digital team which focuses on technology, processes and people to help deliver the best outcomes in patient care. Deborah chairs an interdisciplinary HIE Operating Committee that recommends actions related to strategic and operational exchange of electronic health information.

Deborah is a member of the Massachusetts HIT Council whose goal is to advance the use of the state HIE, known as the Mass HIway. She is also member of the AHIMA Advocacy and Policy Council.

Deborah earned her Master's in Public Health from Boston University and a Bachelor of Science in Health Records Administration from Northeastern University.

10:00am-10:55am

Presentation 3: Artificial intelligence: Compliance considerations for provider organizations

Summary:

[Amy M. Joseph](#)

Partner

Co-Chair, Academic Medical Center/Teaching Hospital Working Group

Hooper Lundy Bookman

[Jeremy D. Sherer](#)

Partner

Co-Chair, Digital Health Practice

Hooper Lundy Bookman

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11:00am - 11:55am

Presentation 4: Understand AI in Coding; Understand important concepts in AI including how to identify how AI can benefit coding when selecting a vendor; lessons learned.

Summary: This session will review Common Spirit Health's journey on implementing AI Coding for the ED. Will go over our experience with vendors and how we chose the vendor we selected and will review the implementation process, go live, and success stories.

Melissa Young, MHA, RHIT

**Senior Director, Enterprise Coding for Common Spirit Health
Colorado/Utah/and Kansas Divisions**

Melissa Young, who has 30 plus years' experience in the HIM and Coding field. She has been responsible for Coding Compliance, Inpatient Coding, Outpatient Coding, Physician Coding, CDI, HIM, and Consulting in her past positions. She is currently Senior Director, Enterprise Coding for CommonSpirit Health for the Colorado/Utah/and Kansas Divisions & MaHIMA's President Elect.

12:00pm - 12:30pm – MaHIMA Business Meeting

Business Meeting [Minutes](#) from Fall Conference can be [found here](#) for review.