AHIMA *Patient Matching and Transparency in Certified Health IT (MATCH IT) Act of 2024* Endorsement Toolkit
Email Templates

As a leader in the Patient ID Now Coalition, AHIMA, with the coalition and our champions on Capitol Hill, have developed legislation to improve patient matching. That legislation, the Patient Matching and Transparency in Certified Health IT (MATCH IT) Act of 2024 was introduced by Rep. Mike Kelly (R-PA) and Rep. Bill Foster (D-IL) on Thursday, February 15. We encourage you to reach out to the senior leadership at your organization or to other AHIMA/component association members to encourage their organization's endorsement of this legislation using the below emails.

Sample Email to a Senior Leadership at your Organization
Please feel free to personalize the following messages to fit your voice and tone.

Dear XX,

Recently the Patient ID Now coalition, a group of more than 50 organizations in the healthcare industry including health IT associations, vendors, providers, patient groups, and public health organizations, worked with Reps. Mike Kelly (R-PA) and Bill Foster (D-IL) to introduce a piece of bipartisan legislation into the U.S. House of Representatives entitled the Patient Matching and Transparency in Certified Health IT (MATCH IT) Act of 2024. The MATCH IT Act would address the problem of patient misidentification within the healthcare ecosystem while improving patient safety and privacy by creating an industry standard definition for the term "patient match rate." This industry standard will allow measurement of patient match rates across the healthcare system and improve standardization of patients' demographic elements entered into certified health IT products; helping to ensure patients are accurately matched to their medical record.

I am a member of the American Health Information Management Association (AHIMA), one of the founding members of the Patient ID Now coalition. The coalition is looking for healthcare organizations to endorse the MATCH IT Act to demonstrate to Congress the importance of this legislation and the widespread support it has from across the healthcare industry. I want to ask you if [organization] would be willing to sign on to show our support for the bill. This legislation is critical to keeping patients safe and ensuring better interoperability within the healthcare system. If passed, this bill would have a positive impact on the management of patient health data and the work that we do as an organization.

If you have any questions about the bill or would like to endorse it, Kate McFadyen, Senior Director of Government Affairs at AHIMA would be more than happy to set up some time with you to discuss further. Please contact her at kate.mcfadyen@ahima.org with any questions.

Thank you for your time, and I appreciate your consideration!

Sample Email to an AHIMA/Component Association Member at Another Organization
Please feel free to personalize the following messages to fit your voice and tone.

Dear XX,

Recently the American Health Information Management Association (AHIMA) worked with the Patient ID Now coalition, and with Reps. Mike Kelly (R-PA) and Bill Foster (D-IL) to introduce a piece of bipartisan legislation into the U.S. House of Representatives entitled the Patient Matching and Transparency in Certified Health IT (MATCH IT) Act of 2024. The MATCH IT Act would address the problem of patient misidentification within the healthcare ecosystem while improving patient safety and privacy, create an industry standard definition for the term "patient match rate." —This industry standard will allow measurement of patient match rates across the healthcare system and improve standardization of patients' demographic elements entered into certified health IT products; helping to ensure patients are accurately matched to their medical record.

 As a member of [AHIMA/component association], I want to reach out to see if your organization may be willing to support this bill. AHIMA is looking for healthcare organizations to endorse the MATCH IT Act to demonstrate to Congress the importance of the legislation and the widespread support it has from across the healthcare industry. When I learned the MATCH IT Act had been introduced, I thought of [insert recipient's organization] and how relevant the legislation is to the work you do. I wanted to reach out to ask if you would be willing advocate to your senior leadership and see if your [government affairs department/leadership] would be interested in endorsing this legislation.

If you have any questions about the bill or want to endorse it, Kate McFadyen, Senior Director of Government Affairs at AHIMA would be more than happy to set up some time with you to discuss further. Please contact her at kate.mcfadyen@ahima.org with any questions.

Thank you for your time, and I appreciate your consideration!

Best,

List of Organizations that have Endorsed the MATCH IT Act of 2024

Alliance for Nursing Informatics (ANI)
Alliance of Community Health Plans (ACHP)
American Academy of Neurology
American Academy of Ophthalmology
American Health Information Management Association (AHIMA)
American Heart Association
American Medical Informatics Association
Civitas Networks for Health

College of Healthcare Information Management Executives (CHIME)
Council of State and Territorial Epidemiologists
DirectTrust
Duality Health
Harris Data Integrity Solutions
HIMSS
Imprivata
Intermountain Health
Medical Group Management Association
MyLigo, Inc
Nemours Children's Health
OCHIN
PacificEast
Patient ID Now Coalition
Symbotix, LLC
Trinity Health
Verato
Vouched